

Strategic Consulting and Implementation Consortium

*Superior strategies to managing People Systems Processes Products
Projects Programmes Finances to deliver triple bottom-line*

Development Consultants



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Partnering to tackle the world's development problems!

About SCIC

We are a new generation development consulting company based in London. We undertake extensive research on social, environmental, economic and political development challenges in the mix. We undertake the crafting of integrated development strategies for implementation; and provide advice to governments, businesses and individuals focusing on needs and peculiarities of the customer. Our key drivers are high ethical values, quality and social enterprise.

Training:

Effective management of public sector events

The public sector is usually full of activities with positive or negative spin-off potential depending on initiation, planning and management of life cycle. These activities could range from Public-Partnership events, government-government events, conferences, sports, exhibitions, rallies, fund-raising to hosting of foreign dignitaries. The peculiarities and requirements of different events can be quite daunting requiring good management to achieve the desired objectives. This course is a practical course that uses case specific studies to interconnect concepts in management and marketing to help participants acquire necessary skills based on best practice that they can be adapted to local environments.

Suitability

Participants should be individuals involved in organising public events for the public sector.

Duration and delivery location

3 days in the UK. It can be organised overseas

Cost

The cost of packaged training for groups of 10 will cover lodging, feeding, course materials, tutorials and **3 days** London city transportation including airport pickup. Please contact us to negotiate a quote.