

# Strategic Consulting and Implementation Consortium

*Superior strategies to managing People Systems Processes Products Projects Programmes Finances* to deliver triple bottom-line

## Development Consultants



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*Partnering to tackle the world's development problems!*

### About SCIC

We are a new generation development consulting company based in London. We undertake extensive research on social, environmental, economic and political development challenges in the mix. We undertake the crafting of integrated development strategies for implementation; and provide advice to governments, businesses and individuals focusing on needs and peculiarities of the customer. Our key drivers are high ethical values, quality and social enterprise.

## Understanding and applying basic Management skills for better performance

### Course introduction

High performing organisations will depend on the decisions that their managers make. Managerial decisions can be improved with good understanding and application of management skills to local environments. The likelihood of achieving business objectives can be improved with better managerial decisions in an increasingly complex, changing and uncertain business environment.

### Who should attend this course?

This course is suitable for individuals with responsibility to manage material and/or human resources in the delivery of value to customers.

This is a unique course for individuals working in public, private and social sectors. It is also suitable for individuals who are simply interested in the subject of management and are hoping to increase their knowledge.

### Course objectives

The course is application based and aims to introduce to participants, how management tools can be used in solving complex problems that organisations, and individuals face on a continuous basis and especially through difficult economic times.

Difficult management subjects are simplified and made practical for better understanding in helping individuals who are in positions of responsibility acquire important skills to help their organisations achieve termed objectives.

Course instructors will assist participants develop a more problem finding and solving approach in managing situations and resources for improved efficiency and effectiveness. Through the use of case studies of real business examples, instructors will assist participants reconcile theory with practice in the application of important management concepts to diverse business situations that managers face.

### Course leaders

Instructors have been chosen from among successful practicing managers and from the academia

## Course contents

- Assessment of existing knowledge and skills of course participants – The aim here is for the instructor to have an understanding of the knowledge mix of participants, encourage interaction, share knowledge and experience, and provide necessary support
- Define management and leadership as practical subjects
- Identify common managerial problems and challenges
- Management and Leadership Tools important for problem identification and solution(s) development
- Understanding and applying some important management and leadership constructs in difficult economic times
  - SWOT analysis and usefulness
  - PEST analysis and usefulness
  - MOST analysis and usefulness
  - Personality profiling and usefulness
  - Different leadership styles and usefulness
  - Communication and change management
  - Coaching and mentoring
  - Motivation
- Managing in a resource constrained environment
- You as a manager - challenges, responsibilities and opportunities!
- Your plan going forward

## Travel

Participants who would be coming from outside London or overseas are encouraged to make personal arrangements early. We are able to provide general advice where this may be required.

## Location of Training

This training will be run in the city of London, United Kingdom at our training room  
The course can also be organised bespoke and in-house.

## Dates and duration of training

3 days – effective contact time 35 hours including tea breaks

Please refer to [private sector course calendar](#) for scheduled dates for 2010

## Learning outcome

- Introduction to management as a practical subject
- Resolve and reconcile some complex management concepts and definitions
- Understand the challenges managers face in business environment and how to deal with them
- Understand the challenges that businesses and individuals face in increasingly turbulent environments around the world
- Understand the difference between managing and leading, how these concepts reconcile and how to achieve transformation
- Better management of material and human resources as different situations and variables may influence
- Networking opportunities and sharing of real experiences for practical application
- It will provide opportunity for participants across industrial and economic sectors to share experiences and gain transferable skills.

## Course fees

This course is promoted as a package programme and fees would cover cost of London transportation zones 1 - 3 (week Oyster, group airport shuttle), lodging, and cost of instructing, course materials, certificate of attendance, and meals.

### £1580.00 per person

Organisations sponsoring 4 or more persons - 10% discount per person

Early bird payment (payment made on or before Monday 10<sup>th</sup> of August 2009) - 10% discount

Please note that payment is defined as cleared funds (Payment made in full) in SCIC Ltd bank account

Please [contact us](#) if you need to make payment so that we can provide our bank details

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Participants who book for two management courses will enjoy 10% discount on both courses

This course is promoted subject to our terms and conditions attached to this advertisement.