

Strategic Consulting and Implementation Consortium

Superior strategies to managing People Systems Processes Products Projects Programmes Finances to deliver triple bottom-line

Development Consultants



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Partnering to tackle the world's development problems!

About SCIC

We are a new generation development consulting company based in London. We undertake extensive research on social, environmental, economic and political development challenges in the mix. We undertake the crafting of integrated development strategies for implementation; and provide advice to governments, businesses and individuals focusing on needs and peculiarities of the customer. Our key drivers are high ethical values, quality and social enterprise.

Effective communication through market winning presentations

Introduction

In today's competitive market environment where there are substitutes and alternatives, value propositions must be well communicated, and perceived by customers who may be individuals or other businesses in the supply chain. In other situations, it may depend on your ability to effectively communicate meaning to your team and to senior management to inspire trust and confidence. The challenges may sometimes be quite daunting. This Training has been designed with you in mind, to enable you acquire mastery over what many people dread most, presentations.

Objectives

This training has been carefully designed to equip participants with techniques to clear understanding of material for presentation (either for internal or external marketing) and how to create presentation formats that allow control and fluency. Participants will be helped to gain confidence in their presentations, enjoy it and to command and win the attention and interest of their audience.

Who would benefit?

- Marketing officers
- Sales officers
- Members of staff who would want to make confident presentations

Expected benefits to participants

- Practice, practice, practice makes better presentations
- How to gain very good understanding of subject matter to enable better presentation
- Identify what suits you best when making presentations
- Understanding, confident and comfortable use of MS office suit applications
- Present with confidence and not unpleasant chore

Duration

2 days and very interactive and practice set with many presentation sessions

Location of Training

London, U.K.

The training can be conducted in-house on request

Training fee

Standard course fee would cover instructing, course materials, certificate of attendance, sightseeing and lunch. The course can however be organised as a packaged short training programme to include airport pickup, London city transportation and lodging.

Individuals – £950.00 (standard fee)

Organisations sponsoring 3 or more person (10% discount) - £855

Travel

Participants are encouraged to make personal arrangements early. We are able to provide general advice where this may be required

For additional information please contact us

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This course is promoted subject to our [terms and conditions](#).